

Navvis Named a Leader in the IDC MarketScape for U.S. Value-Based Care Strategic Consulting Services 2025-2026 Vendor Assessment

Navvis' comprehensive capabilities and operational approach accelerate performance and transformation for health systems, health plans, and physician enterprises across the U.S.

St. Louis, Missouri, January 7, 2026 – [Navvis](#), the leading value-based care enablement company, today announced the company has been named a Leader in the **IDC MarketScape: U.S. Value-Based Care Strategic Consulting Services 2025-2026 Vendor Assessment (US53010025, December 2025)**. We believe this recognition underscores Navvis' operational excellence and comprehensive approach to value-based care enablement for health systems, health plans, and physician enterprises.

The services market for value-based care continues to expand as healthcare organizations recognize that technology alone cannot deliver the performance improvements required in today's healthcare environment. Healthcare organizations need partners capable of translating technology investments into measurable clinical and financial outcomes through strategic planning, governance design, operational change management, and sustained performance optimization.

"Strategic services remain critical to fully leverage technology investments and to drive measurable outcomes," said Jennifer Eaton, Research Director for Value-Based Healthcare IT Transformation Strategies, IDC. "Ultimately, value-based care succeeds when technology is coupled with strategic and operational guidance. Strategic services provide the alignment, governance, and transformation expertise necessary to drive health outcomes and financial performance."

According to the IDC MarketScape, Navvis' key strengths include:

- **Physician-led transformation:** Engagement and leadership development through the Surround Care Academy and peer-to-peer training, coupled with physician-aligned compensation, embedded support teams, and clinical governance;
- **True operational partnership:** Not just advisory, Navvis commits teams onsite, runs practice optimization, care management, throughput, analytics, and activation models, stands up/operates solutions as a managed service if required;
- **Technology-agnostic integration:** Able to optimize and unify existing investments rather than push "rip and replace" and also offers a comprehensive proprietary platform (Coreo) for gaps;

- **Flexible engagement and shared risk:** Navvis offers performance-based, risk-sharing business models tied strictly to client results, with no fees above existing performance baselines unless material improvements delivered; and
- **Comprehensive scope:** Combines readiness, analytics, data infrastructure, workflow, care model, care management, practice optimization, operational throughput, post-acute network, financial/contractual, SDOH, and change management capabilities in a unified and sequenced road map.

"We believe being recognized as a leader in value-based care services validates our commitment to driving sustainable performance improvement in healthcare transformation," said Courtney Fortner, President, Navvis. "We're honored to work alongside some of the largest and most innovative health systems, health plans, and physician enterprises in the country to empower true healthcare transformation. Our operational partnership approach ensures we're not just advising—we're working side-by-side with our client partners to deliver step-function improvements in quality, affordability, experience, and patient outcomes."

IDC MarketScape is widely recognized as one of the industry's most respected vendor assessment frameworks, providing in-depth analysis of companies based on both current capabilities and future strategies. Vendors are evaluated across multiple dimensions including readiness assessment, clinical workflow redesign, population health management, data analytics, technology enablement, care model transformation, regulatory compliance, change management, and payer-provider contracting expertise.

Navvis currently supports over 3.1 million managed lives across 13 U.S. markets and supports approximately 4,600 affiliated physicians. The company's comprehensive value-based care enablement services span strategy, operational transformation, financial advisory, practice optimization, technology integration, and ongoing care model management.

To learn more about Navvis' value-based care and healthcare transformation services, visit www.navvishealthcare.com.

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About Navvis

Navvis is the leading value-based care enablement company, driving performance in value-based care and valuable volume. As an operating partner to some of the country's most innovative health systems, physician enterprises, and health plans, we provide solutions that accelerate the journey to value-based care. Our approach is market-based – we respect the unique needs of populations in each community, including access to care, culture, values, and capabilities. Together with our partners, we set a new national standard in healthcare performance that delivers the affordability, quality, access, and experience that all patients deserve.

www.navvishealthcare.com

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.